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**碩士學位論文**

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**消費者行為研究**

**-以連鎖便利商店A超商為例**

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所提論文 便利商店環境下使用行動支付之消費者行為研究-以連鎖便利商店A超商為例

合於碩士資格水準，業經本委員會評審認可。

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**ABSTRACT**

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**Acknowledgements**

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**CHAPTER 1 INTRODUCTION**

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