



EBSCO

New UI

Academic Search

Business

Art & Architecture

Sociology

Medical

Communication

Education

OECD

Psychology

Religion

EDS

Other

Tips

Hands On

# Agenda

- I. Introduction to EBSCO Databases
- II. Basic Search Techniques on the New EBSCO Interface
- III. Conducting Subject Searches Using EBSCO Databases
- IV. Utilizing Professional Features and Tools of EBSCO Databases
  
- VI. Others
  - A. EBSCO Mobile App
  - B. EBSCO Passport

**Intro**

EBSCO was founded by **Elton B. Stephens in 1944**

EBSCO generates more than **\$3.1 billion in annual sales**

**2,900+ employees**  
920+ employees outside the U.S.

EBSCO Information Services

**80+ years**  
serving the information needs of institutions and organizations globally

**130,000 organizations**  
around the world use  
EBSCO Information Services products

The World's Leading Aggregator of Premium Journal Information

More than **90,000 publications in over 450 databases**

Global Provider of Print and E-books with Supporting Management System

More than **2,400,000 e-books available**





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# EBSCO Information Services

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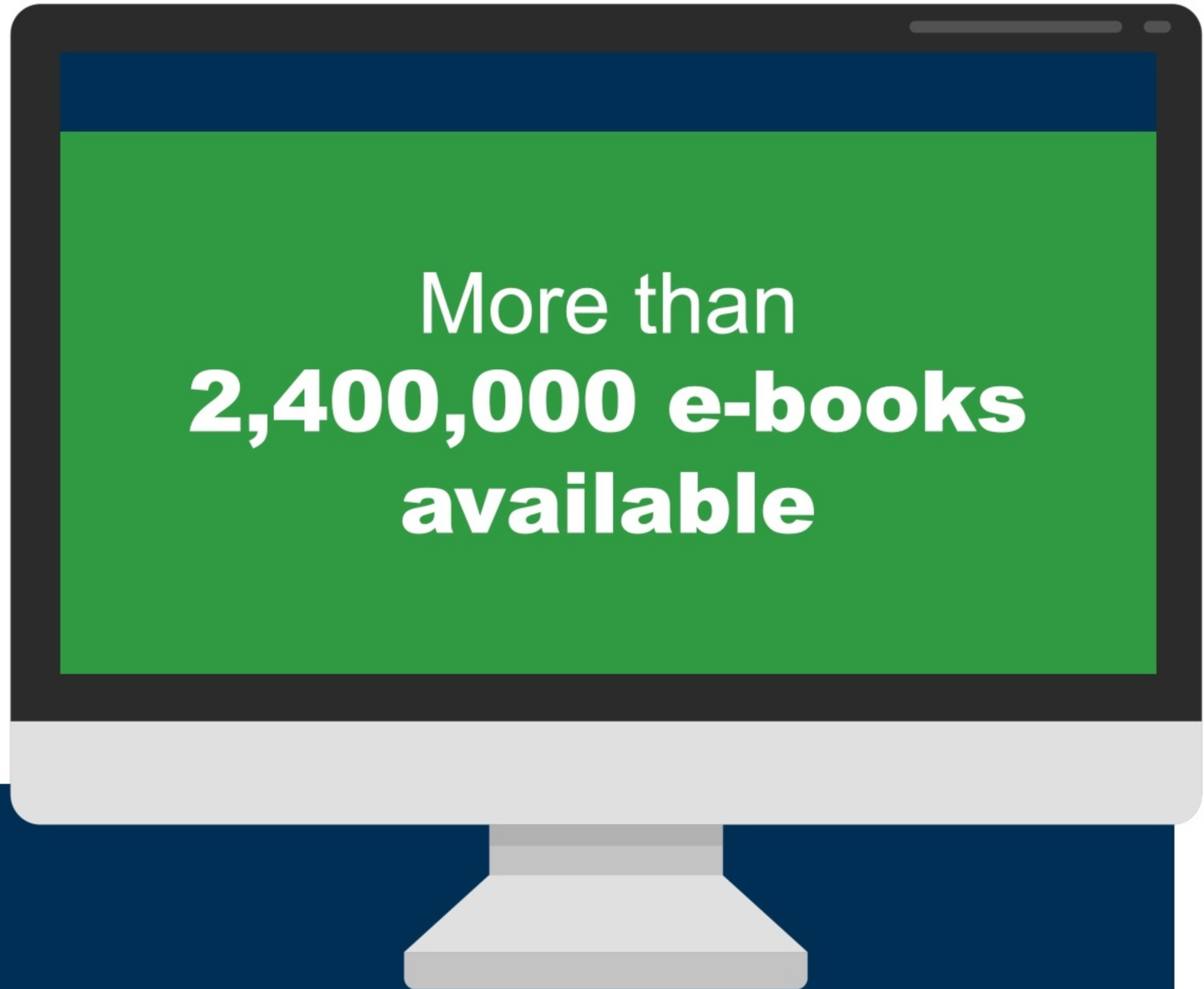
EBSCO Information Services products

The World's  
Leading  
Aggregator of  
Premium Journal  
Information

A computer monitor with a dark blue screen and a light grey base. The screen displays the text 'More than 90,000 publications in over 450 databases' in white. The monitor is positioned on a blue rectangular base.

More than  
**90,000 publications in  
over 450 databases**

Global Provider of  
Print and E-books  
with Supporting  
Management  
System



# 大學穿搭我最潮



EBSCO Taiwan

由 Ethan Huang 發佈 [?]

· 3月6日 ·

好不容易延後的學期終於開學，博科四寶為了慶祝新學期開始，決定穿出年輕的自己。也順便紀念逝去的青春...小編想分享給大家...👉歡迎大家分享自己大學時候的穿搭！  
如果大家對流行穿搭有興趣，不妨參考Flipster流行趨勢雜誌👉 <https://flipster.ebsco.com/category-detail/category/fashion>

標註相片 標示地點 編輯

353

觸及人數

44

互動次數

加強推廣貼文

18

1次分享

讚 留言 分享



以 EBSCO Taiwan 的身...





# EBSCO Taiwan

@EBSCOTaiwan · 1.45K subscribers · 80 videos

這裡我們會分享EBSCO的產業新知、產品與服務簡介與更新、還有最熱門的產品中文使用...more

[ebSCO.com.tw](http://ebSCO.com.tw)

Subscribe

Home Videos Playlists



## 讓EBSCO Discovery Service帶你沉浸在研究的旅途之中

819 views · 2 years ago

EBSCO 探索服務 (EDS) 擁有更智慧的搜索方式，無論您是研究新手還是專家。雖然其他平台不夠進步，無法從無數可能的研究路徑中得出相關且有意義的結果，但 EDS 不一樣，可以透過查找最新的、即時的、同儕評審的資源，並在您需要的時候為您選擇的研究主題提供所需的結果與材料。瀏覽

<https://www.ebSCO.com/zh-tw/academic-...> 了解更多資訊。

## Videos



邀請 EBSCO 暑期實習生直播  
分享實習心得 Part II



EBSCO Experience Manager, EEM  
總覽解說



「館員系列」：如何增加館內  
電子資源的使用率~1



EBSCO Medline 生物醫學資料  
庫：搜尋範例介紹



EBSCO CINAHL 護理學資料  
庫：搜尋範例介紹



EBSCO 醫護資料庫使用簡介  
與AI的利用：CINAHL,...

# *Business Source* 商學系列資料庫

## 內容介紹

*Business Source Elite*  
*Business Source Premier*  
*Business Source Complete*  
*Business Source Ultimate*



# Strengthen exposure to open access journals

- Business Source Ultimate includes rigorous curation and indexing of open access (OA) journals, which has resulted in a growing collection of **1,976 active global OA journals**
- Once validated and certified for inclusion, these OA journals are treated with high-quality subject indexing and sophisticated, precise/accurate full-text linking
- EBSCOhost databases and EBSCO Discovery Service generate a lot more referrals for DOAJ than any other online platform

“Not only does EBSCO support [the Directory of Open Access Journals] with a generous financial donation every year, their **EBSCO Discovery Service and EBSCOhost platforms generate a lot more referrals to DOAJ than any other online platform.**”

EBSCO’s strong support of both open access and open source make them unique among library vendors worldwide.”

– **Lars Bjørnshauge**, *Managing Director*, DOAJ (Directory of Open Access Journals)

# Business Source Ultimate vs. Business Source Complete

## Active full-text journals by country/region

	BSC	BSU		BSC	BSU
Australia & New Zealand	32	79	Latin America & the Caribbean	77	164
Canada	27	84	Middle East & North Africa	60	214
Central & Eastern Europe	141	301	Netherlands & Flanders	17	35
China, Hong Kong & Taiwan	23	62	Nordic Countries	14	24
French-Speaking Europe	29	91	South Asia & Southeast Asia	89	327
German-Speaking Europe	147	399	Spain	22	51
Italy & Italian Switzerland	5	19	Sub-Saharan Africa	10	74
Japan	14	65	United Kingdom & Ireland	434	628
Korea	4	10	United States	633	1,088

# Business Source Ultimate



Global market research from Euromonitor International (NONE are available via BSC)

- Strategic intelligence on industries, companies, countries, economies and consumers
- **6,100+** full-text reports
  - Apparel & Footwear
  - Appliances
  - Beauty & Personal Care
  - Beverages
  - Consumer Finance
  - Consumer Health
  - Electronics
  - Food service
  - Health & Wellness
  - Home & Garden
  - Home Care
  - Luxury Goods
  - Packaged Food
  - Personal Accessories
  - Retail
  - Toys & Games
  - Travel

# Standard & Poor's Industry Surveys (d/b/a CFRA)

## BSU includes all 53 CFRA Industry Surveys and NONE are available via BSC

- Aerospace and defense
- Airlines
- Automobiles
- Banks
- Beverages
- Biotechnology
- Capital markets
- Chemicals
- Commercial services and supplies
- Communications equipment
- Consumer finance
- Data processing
- Electric utilities
- Electronic equipment and instruments
- Energy equipment and services
- Food and staples retailing
- Food products
- Gas utilities
- Health care equipment and supplies

- Health care providers and services
- Hotels, restaurants, and leisure
- Household durables
- Household products
- Information technology consulting
- Insurance
- Internet software and services
- Life sciences tools and services
- Machinery
- Media
- Metals and mining
- Multiline retail
- Oil, gas, and consumable fuels
- Pharmaceuticals
- Real estate investment trusts
- Road and rail
- Semiconductors and semiconductor equipment
- Software

- Specialty retail
- Technology hardware, storage, and peripherals
- Telecommunications
- Textiles, apparel, and luxury goods
- Thrifts and mortgage finance

### REGION SPECIFIC

- Autos and auto parts: Europe
- Banking: Europe
- Food and beverage: Europe
- Food retail: Europe
- Media: Europe
- Oil and gas: Europe
- Pharmaceuticals: Europe
- Telecommunications: Europe
- Airlines: Asia
- Telecommunications: Asia

# Business Source Ultimate

## Business videos from top providers

- Academy of Management
- Arizent (formerly SourceMedia, Inc.)
- Bloomberg
- Harvard Business Publishing\*
- IGI Global
- Kiplinger Washington Editors, Inc.
- Prendismo, LLC
- Stash Media

Except for Harvard Business Publishing, all videos from these providers are unique to Business Source Ultimate and NOT available in BSC.

# Examples of Additional Content Featured in Business Source Ultimate

## Ahead of Print content for many journals

- For many publications from leading publishers
- Easy to find in the result list
- Improves recency

## Pathways to Business & Economics

- Expert-written, peer-reviewed articles with visual support
- Written by professors and scholars
- Averaging 3,000 words in length

NEW

# Business Searching Interface

- Offers a clean, modern look
- Makes business research more intuitive and efficient
- Features improved navigation and a visually appealing design
- Offers browsable access to leading business journals and magazines
- Promotes searching by specific topics
- Provides easy to locate country economic data, company profiles, industry information and market research

The screenshot displays the Business Source Premier search interface on the MyEBSCO platform. At the top, it shows the search query "Business Source Premier (and 4 more)" and the MyEBSCO logo. Below the search bar, there are filters for "Full Text", "Peer Reviewed", and "All time". The main heading is "Business Source", followed by the sub-heading "Leading Publications in this Database". Five circular icons represent different categories: Business Magazines, Accounting & Finance Journals, Management Journals, Marketing & Sales Journals, and MIS & POM Journals. Below this, the "Explore featured content" section features a grid of ten topic cards: Company Profiles by Country, Company Profiles by Industry, Country Reports, Industry Reports, SWOT Analyses, Case Studies, Executive Interview Transcripts, Pathways to Research: Business & Economics, Ahead-of-Print Articles, and News. A large banner at the bottom highlights "Business Continuity" with the subtitle "Explore research in business planning for the unexpected". At the very bottom, there are buttons for "Discover popular topics" including AI in Business, Leadership, Remote & Hybrid Work, Social Media, Greenwashing, and Sports Marketing.

# Business Source

Leading Publications in this Database



Business  
Magazines



Accounting & Finance  
Journals



Management  
Journals



Marketing & Sales  
Journals

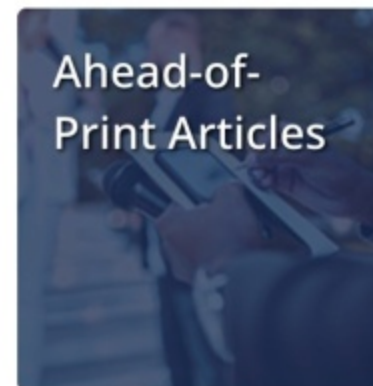


MIS & POM  
Journals

## Browse Leading Publications

Provides subject areas including management, accounting and finance, marketing and more

Explore featured content



## Explore Content Types

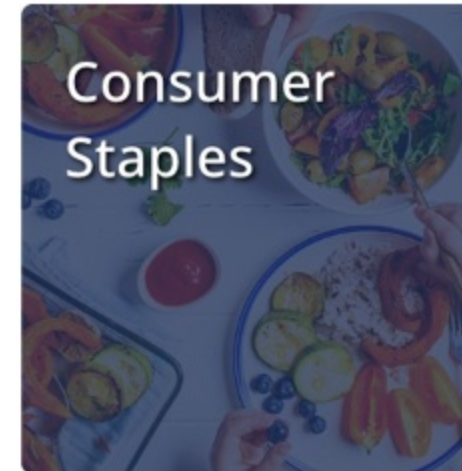
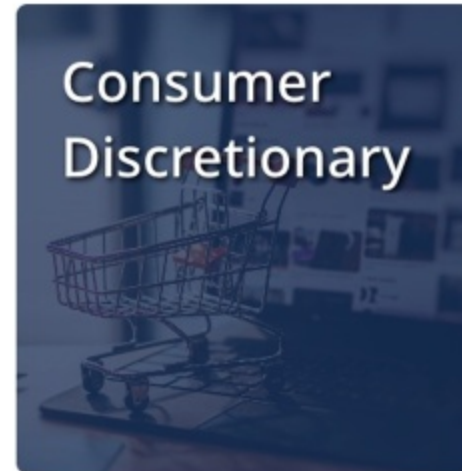
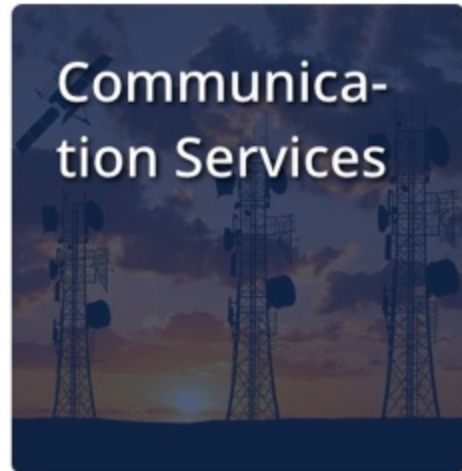
Provides individual categories of non-journal content to make researching easier and more targeted



# Company Profiles by Industry

All A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

[Home](#) ▶ [Company Profiles by Industry \(12\)](#)  



Financials

Health Care

Industrials

Information

Materials

Easily expand searches on secondary pages that limit by country, industry and more



# Company Profiles by Country

All A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

Home ▶ Company Profiles by Country (111)



↓ Name (A-Z) ↓

All Company Profiles

Angola: Company Profiles

Argentina: Company Profiles

Australia: Company Profiles

Austria: Company Profiles

Belgium

Benelux

Brazil

Canada

China

Easily expand searches on secondary pages that limit by country, industry and more

# Natural Language Search on Business Source Ultimate

Searching: Business Source Ultimate

MyEBSCO

How are companies using AI to gain a competitive advantage?



All filters (1)

Full Text

Peer Reviewed

All time

Source type

Advanced search



Natural language

Natural language search enhances ease of use and is continuously improving to deliver more contextual results.

((artificial intelligence OR AI) AND (companies OR businesses) AND (competitive advantage OR advantage OR benefit)) [Show less](#)

Results: 4,410

Show: 10

Relevance



1



Periodical

## Turn Generative AI from an Existential Threat into a Competitive Advantage.

By: [Cook, Scott](#); [Hagiu, Andrei](#); [Wright, Julian](#) • In: Harvard *Business Review*, Jan/Feb2024 • Business Source Ultimate

By making it vastly easier and cheaper to improve or create products and services that previously required significant human labor and creativity, generative AI has the potential to disrupt or even commoditize many *businesses*. Some *companies* will be able to... [Show more](#)

Subjects: [Artificial intelligence](#); [Business enterprises](#); [Competitive advantage in business](#); [Business planning](#)

Access options

Generate AI Insights beta

2



Periodical

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By making it vastly easier and cheaper to improve or create products and services that previously required significant human labor and creativity, generative AI has the potential to disrupt or even commoditize many *businesses*. Some *companies* will be able to... [Show more](#)

Subjects: [Competitive advantage in business](#); [Technology](#); [Business planning](#); [Customization](#); +4 more

Peer reviewed | Academic Journal

## A TALE OF TWO SIGNALS: PARTNER CSR VERSUS CSI AND ALLIANCE FORMATION.

By: YU, QIWEN; WANG, ILYA R. P.; WANG, HELI • In: Academy of Management Journal, Feb2025 • Business Source Premier

This study outlines **two** signaling mechanisms—trust and spillover—through which a potential partner's corporate social responsibility (CSR) and corporate social irresponsibility (CSI) affect alliance formation. Extending a key insight in signalir... [Show more](#)

Subjects: STRATEGIC alliances (Business); SOCIAL responsibility of business; SIGNALING (Psychology); TRUST; +1 more

Access options

Generate AI Insights beta

### Insights

- The study explores how a potential partner's corporate social responsibility (CSR) and corporate social irresponsibility (CSI) affect alliance formation through distinct signaling mechanisms.
- CSR primarily influences alliance formation through the trust mechanism, signaling a partner's moral character and trustworthiness, while CSI affects it through the spillover mechanism, signaling negative information about the partner's moral character to stakeholders.
- The study identifies two contingency factors, proximity and media coverage, which help verify the dominant signaling roles of partner CSR and CSI, showing that proximity weakens the positive relationship between CSR and alliance formation, while strengthening the negative relationship between CSI and alliance formation.
- Media coverage weakens the positive relationship between CSR and alliance formation, while also strengthening the negative relationship between CSI and alliance formation, indicating that media exposure increases the salience of negative information and the potential for spillover effects.
- The findings highlight the importance of distinguishing between positive and negative signals in strategic decision-making, particularly in alliance formation, and suggest that the valence of the signal determines the dominant signaling mechanism.

*Disclaimer: These insights are generated by AI based on the content of the source document. Information quality may vary and AI Insights should be validated for accuracy. Insights are newly generated with each request and are not reproducible.*

AI Insights  
on Business  
Source Ultimate



+ EBSCO

# MLA美國現代語言學會 國際書目全文資料庫



# 美國現代語言學會國際書目全文資料庫

## 概覽

- 由美國現代語言學會(MLA) 和 EBSCO共同推出, 收錄來自**MLA的國際書目索摘資料庫**內容以及其延伸的**龐大的全文期刊資源**。
- **超過1,100種**全文期刊和雜誌, 其中, 數十種過刊可以回溯至第一刊第一期內的全文。

# 美國現代語言學會國際書目 MLA International Bibliography

包含詳細的全球學術出版物的書目資訊，  
主題廣泛，含以下高等院校教育學科：



語言



文學



語言學



修辭與寫作



民俗學



戲劇學

## 美國現代語言學會國際書目包括...

- **超過300萬筆**詳細引用的書目，涵蓋現代語言和文學等各個方面
- MLA期刊索引目錄，提供**超6,000種**持續收錄的期刊和叢書
- MLA敘詞表，目前包含**超100,000個主題術語和超過250,000個人名**
- **從20世紀早期至今**的學術資訊記錄
- 由美國現代語言學會團隊與知名專家，聯合編制的**專家索引**

# 美國現代語言學會國際書目提供...

## 主題索引

- 由美國現代語言學會團隊的學科專家，以及特約學者(書目編撰者)編制的索引。
- 高階級別的主題詞匯可以將出版物涵蓋於它所覆蓋的一般主題內。

附加詞語，更加明確出版物內涉及的具體主題，包括：

- 人名
- 作品名
- 語言
- 類型
- 過程
- 理論
- 題材
- 來源
- 影響
- 文體和結構特徵
- 其他相關話題
- .....

# 美國現代語言學會國際書目提供...

## 教學工具

MLA提供  
**簡短的教學影片**

幫助用戶

充分利用書目  
豐富詮釋資料

以及

進階搜索

和

搜尋結果過濾功能。

90分鐘

免費線上課程

**EBSCO平臺獨有**

培訓學生

如何使用參考書目

進行

大學水準的研究。

線上課程有  
五個學科領域模組，

在完成課程後

**獲得徽章，**

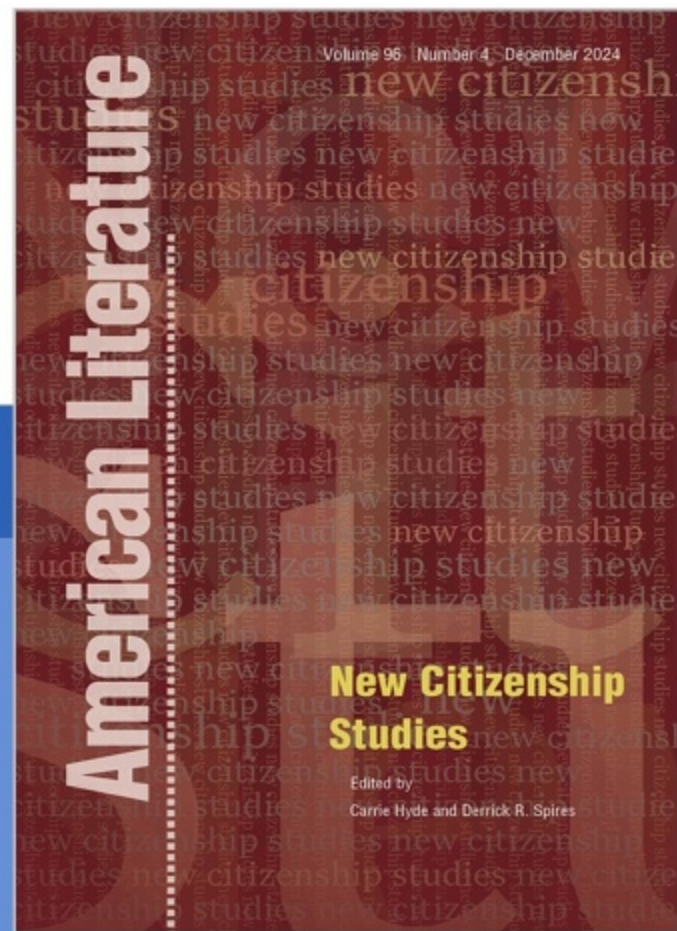
並將其發給導師。

# 美國現代語言學會國際書目全文資料庫

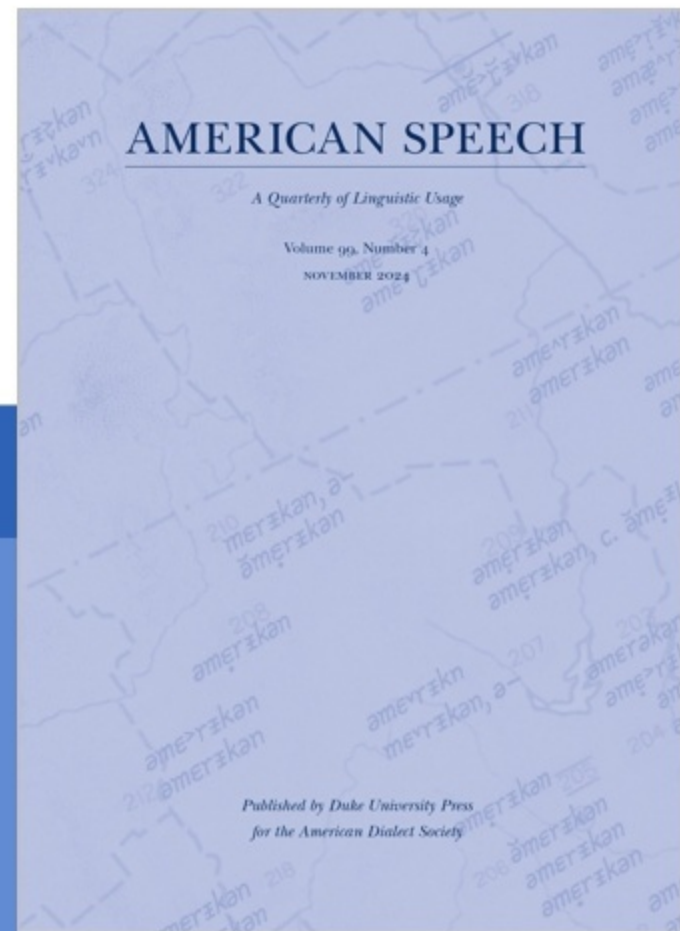
## 持續收錄的全文期刊與雜誌

	共計
持續收錄的全文期刊與雜誌	<b>1,145</b>
持續收錄且經過同儕評審的全文期刊與雜誌	<b>1,044</b>
持續收錄且經過同儕評審的無延遲全文期刊與雜誌	<b>701</b>
於 Web of Science 或 Scopus 引文索摘中持續收錄的全文期刊	<b>650</b>

美國現代語言學會國際書目全文資料庫，提供數十種期刊全文的過刊內容（從第1卷第1期起的過刊），包含在**西文過刊全文庫（JSTOR）**都搜索不到的期刊。



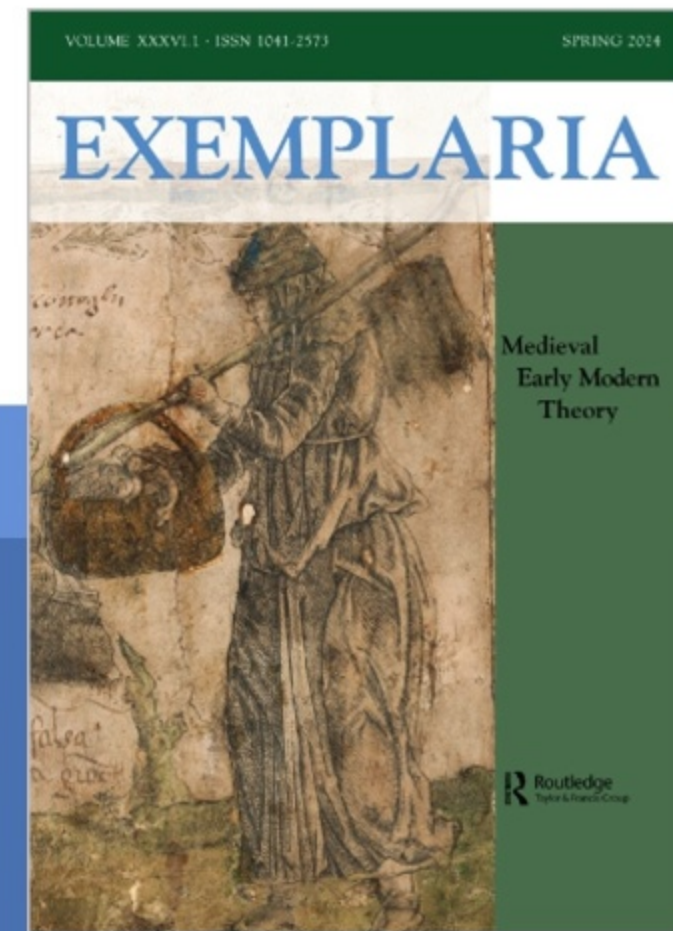
*American Literature*



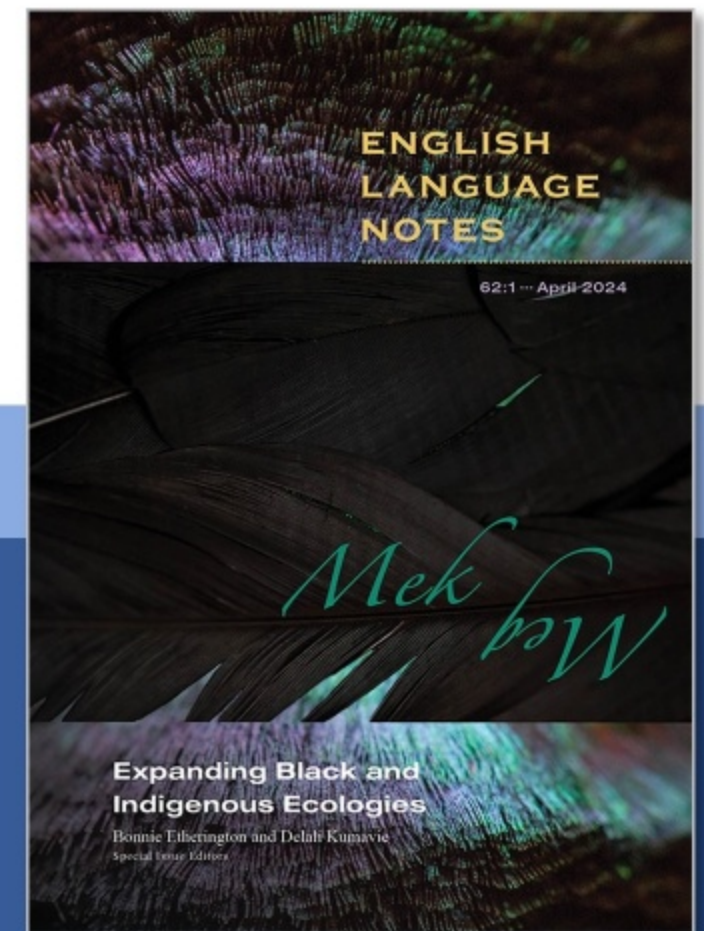
*American Speech*



*Critical Quarterly*

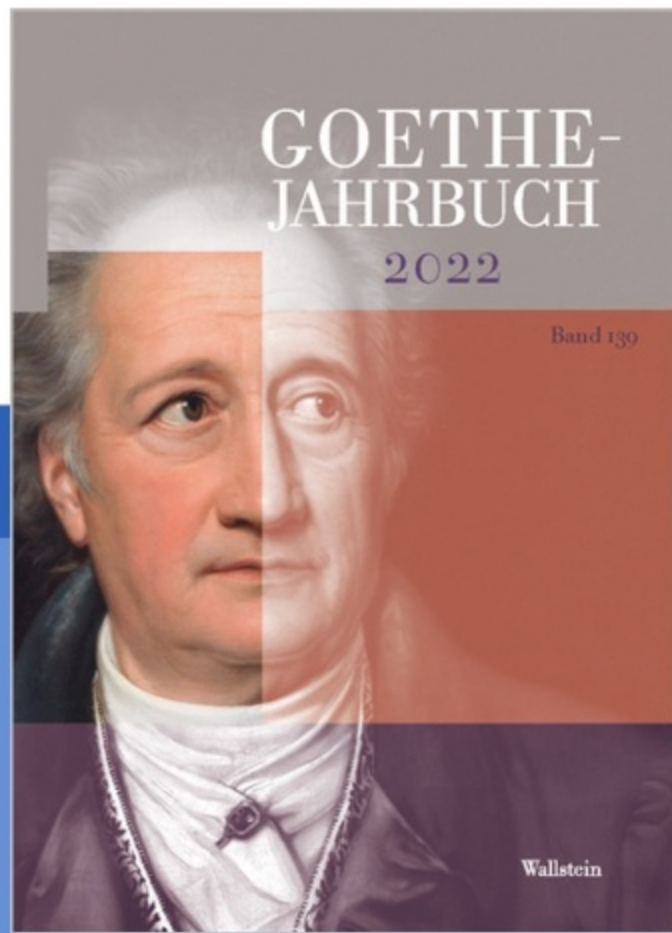


*Exemplaria*

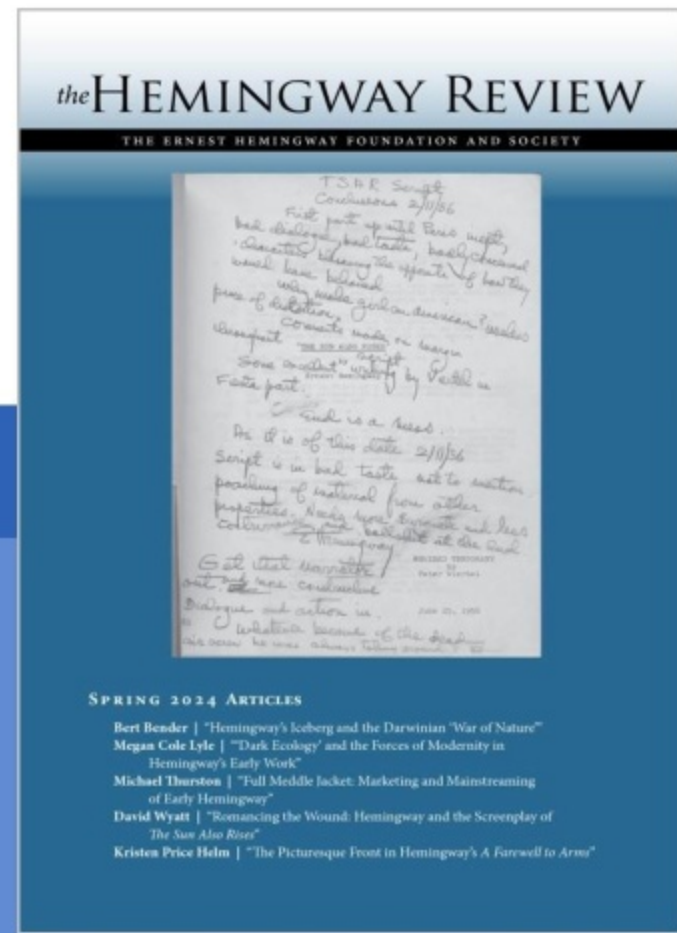


*English Language Notes*

美國現代語言學會國際書目全文資料庫，提供數十種期刊全文的過刊內容（從第1卷第1期起的過刊），包含在**西文過刊全文庫（JSTOR）**都搜索不到的期刊。



Goethe-Jahrbuch



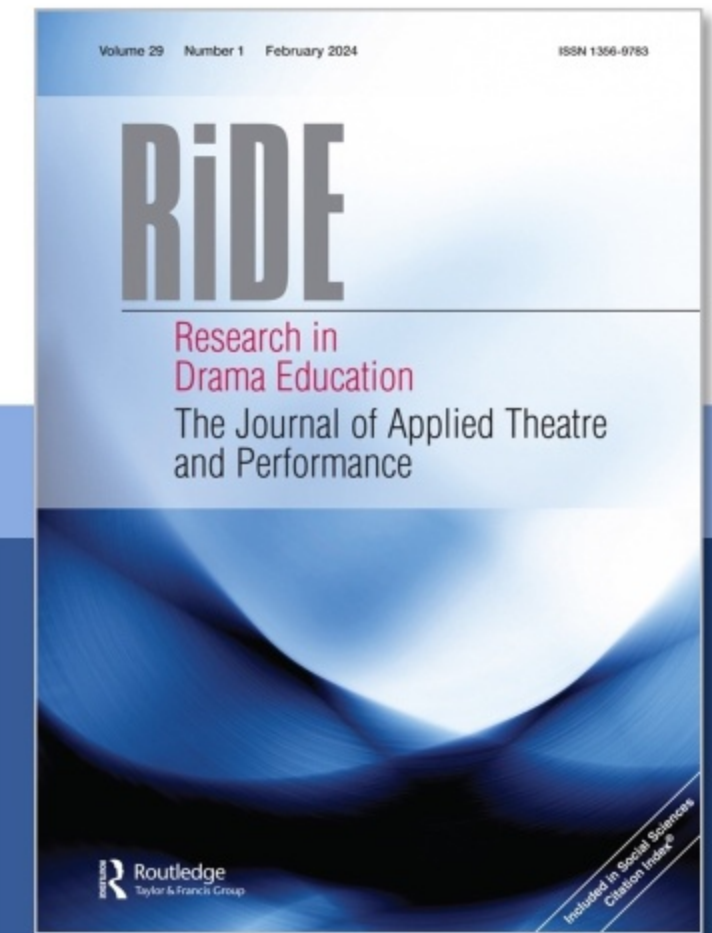
The Hemingway Review



Modern Language Quarterly



Modernism/modernity



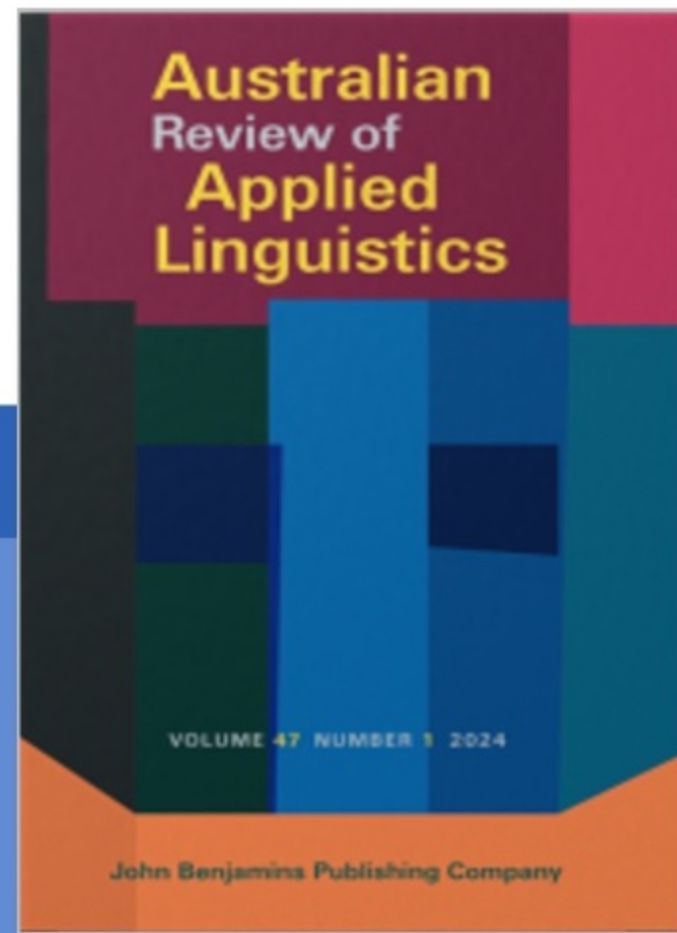
Research in Drama Education

# 美國現代語言學會國際書目全文資料庫，還提供以下持續收錄的全文期刊：

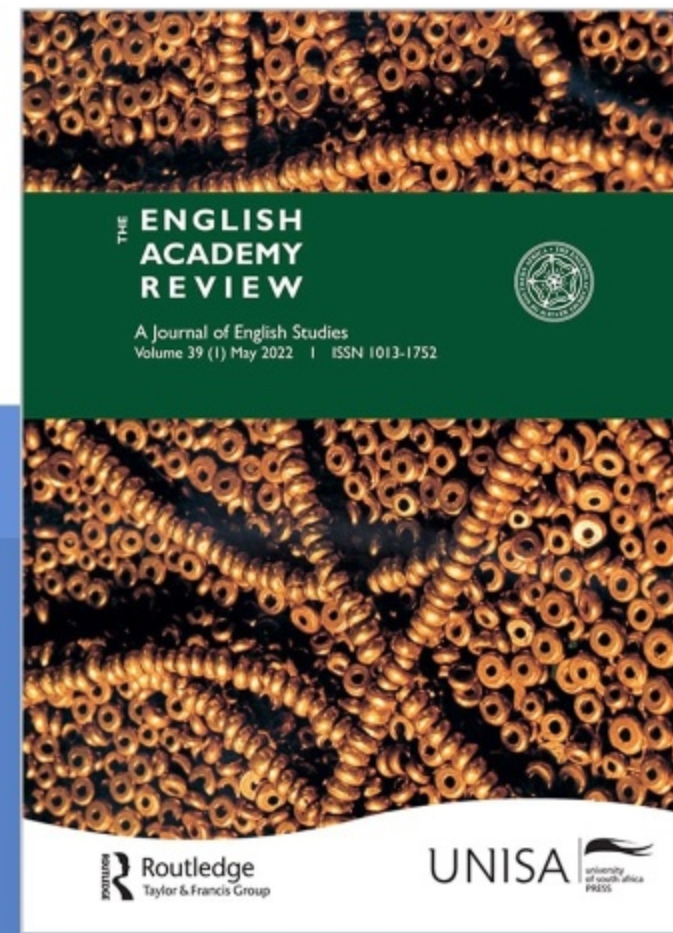
獨有的全文資料，在Gale、ProQuest資料庫、以及其他任何學術搜索平臺都沒有收錄。



*Angelaki: Journal of the Theoretical Humanities*



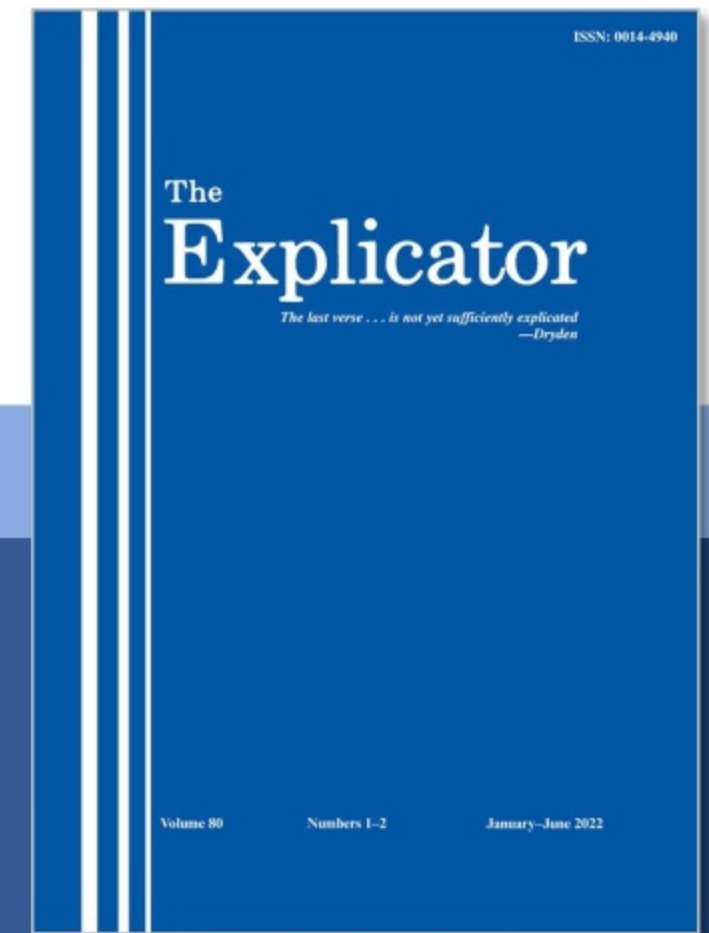
*Australian Review of Applied Linguistics*



*English Academy Review*



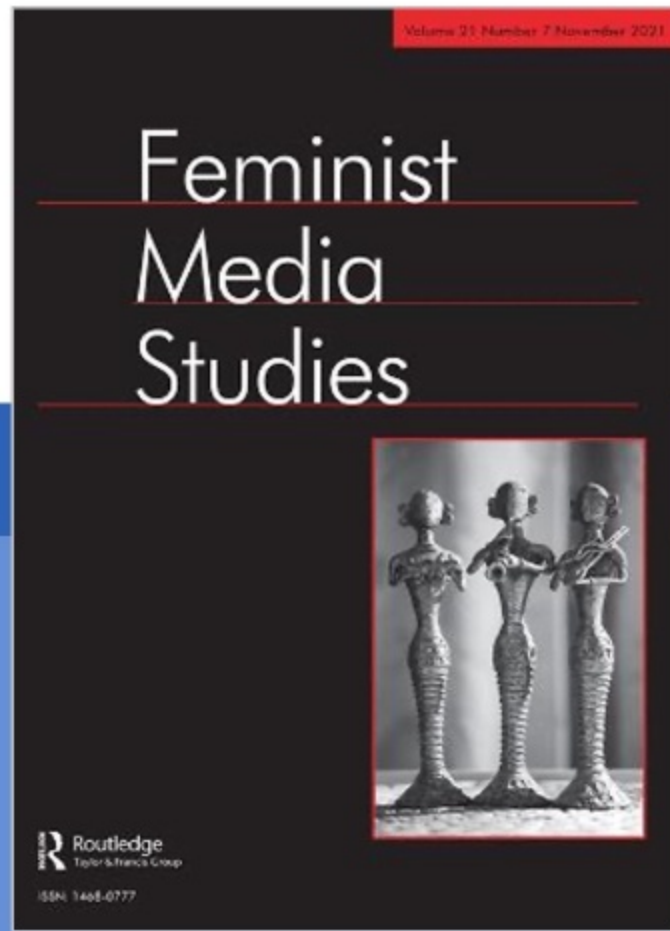
*European Romantic Review*



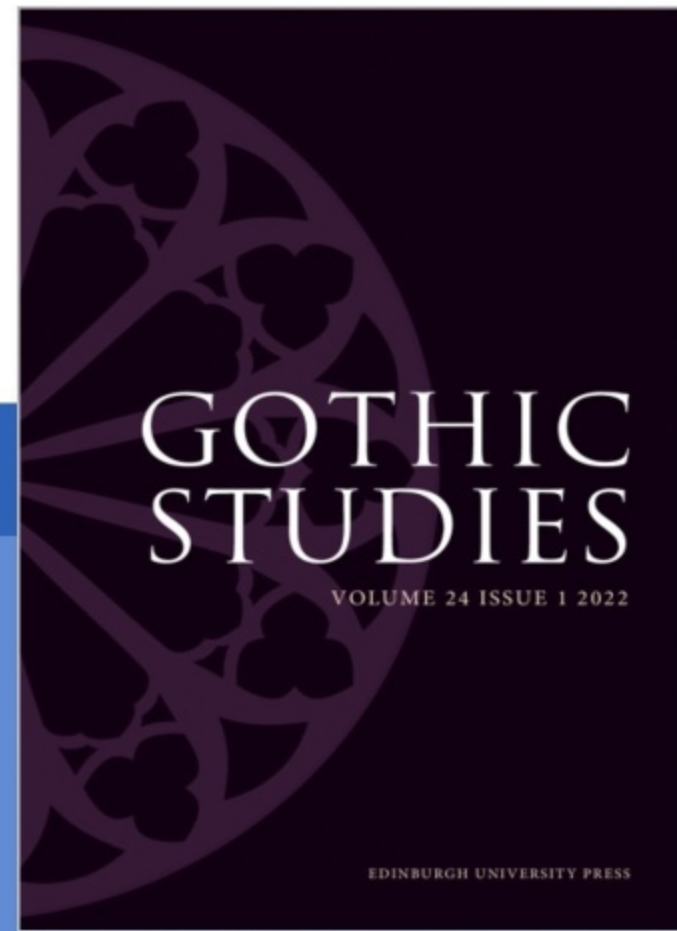
*The Explicator*

# 美國現代語言學會國際書目全文資料庫，還提供以下持續收錄的全文期刊：

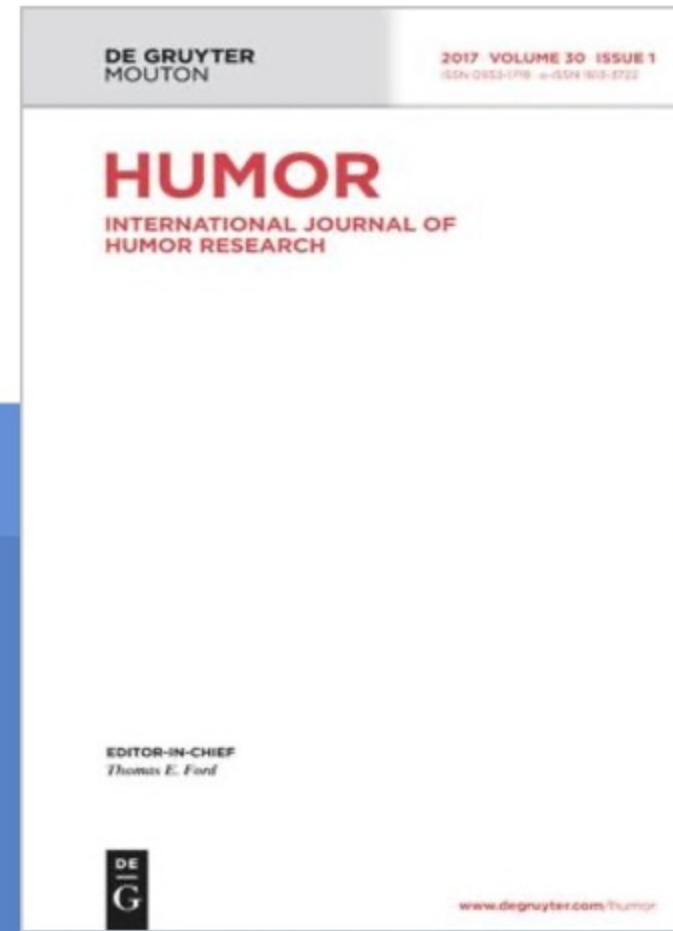
獨有的全文資料，在Gale、ProQuest資料庫、以及其他任何學術搜索平臺都沒有收錄。



*Feminist Media Studies*



*Gothic Studies*



*Humor: International Journal of Humor Research*

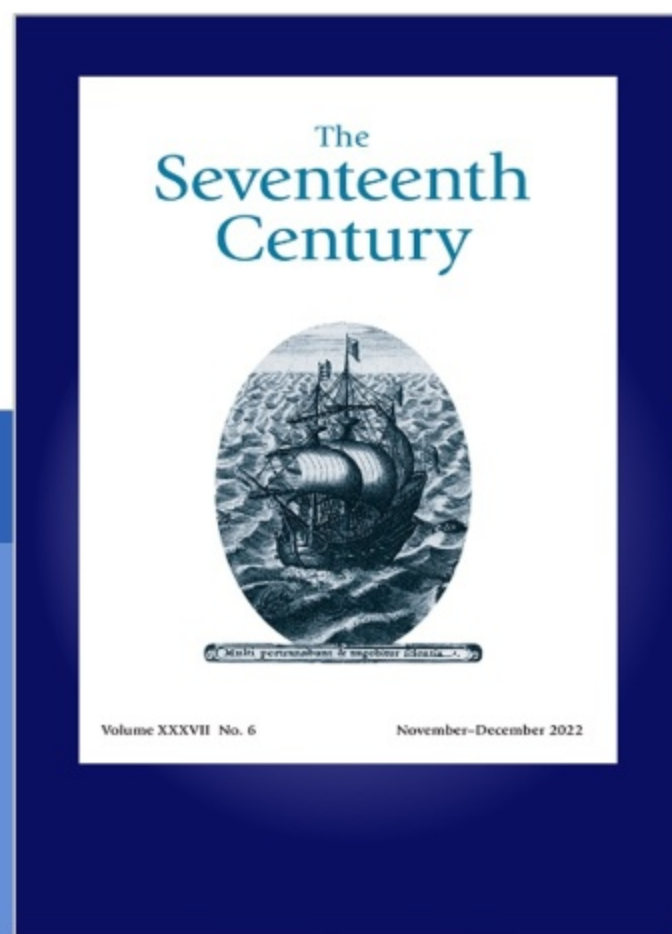


*International Journal of Applied Linguistics*

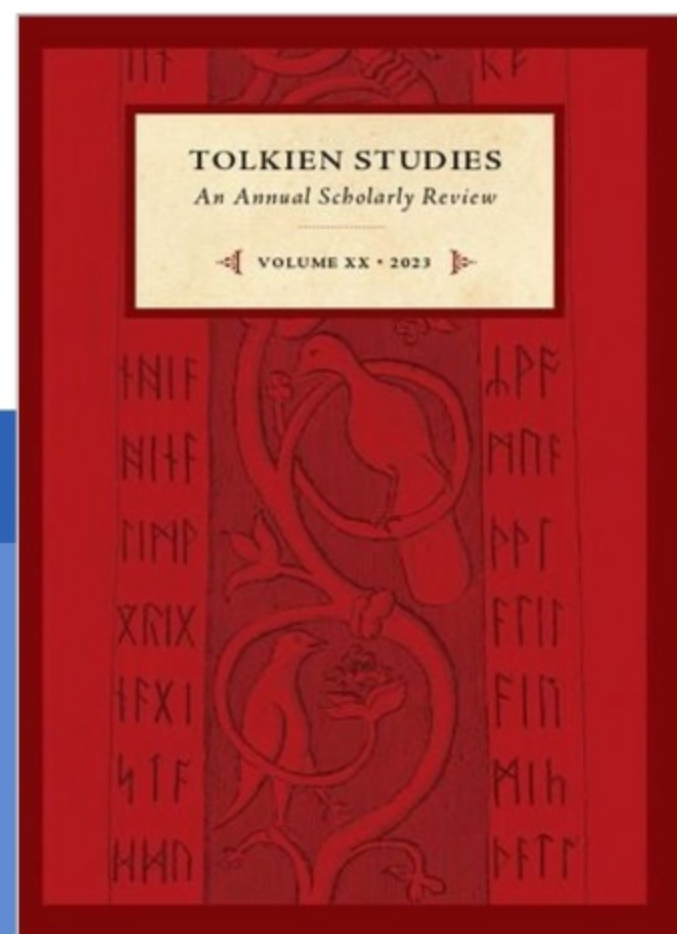


*The Journal of American Culture*

美國現代語言學會國際書目全文資料庫，還提供以下持續收錄的全文期刊：  
獨有的全文資料，在Gale、ProQuest資料庫、以及其他任何學術搜索平臺都沒有收錄。



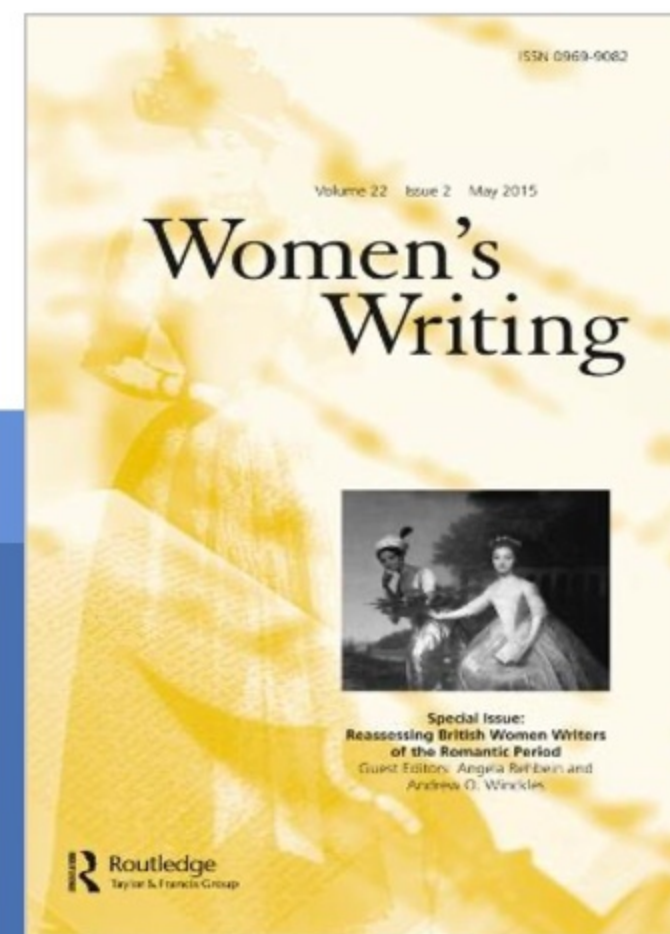
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